

Creating a Passion Worth Pursuing

“Life is too short to live without a passion for something. Find your passion and pursue it.”

Life needs to be enjoyable, not a trial, a hassle or a stress generator. Your businesses or career should be a vehicle that creates a lifestyle for you and your family. I also believe that you are a long time dead. So you better enjoy what you do, otherwise you will become like some people I meet. They are dead from the neck up! You know the people I mean they have lost their spirit, desire, drive and passion to live. They died years ago; we just have not buried them yet.

So why do you need passion?

Everyone needs a passion to pursue in work and in business. In today's world, we sometimes lack the passion to fuel our motivation, and have become a little bit too serious for our own good. We need to have a passion in our work that lays a foundation to set us apart from our competitors.

There are basically three levels in work and in life:

- **Survival**, where you just get by but you don't get ahead. I think we all know people in this category who are just hoping to make it through this month, this quarter or this year.
- **Success**, where you have been making progress, but you realise that it is now time to change and go to the next level.
- **Significant**, where you are recognised as a leader by your colleagues, customers and competitors.

Whether you are in your own business or work for someone else, your goals and motivation are generated by your passion to achieve a certain outcome. This outcome, or your passion, is the cornerstone for what you do now and the lighthouse for your future.

Creating your passion model

Let's talk about how to create a passion. The model displayed below is something I use to coach people to make a great difference to how we look at goals and what we do on a regular basis to remain focused on what counts.

Goal Setting Formula

$$\begin{array}{c} \text{VISION} \\ \text{---} \cdot \text{---} \\ \text{STRATEGY} \\ \times \\ \text{VEHICLE} \\ = \\ \text{SIGNIFICANT SUCCESS} \end{array}$$

The formula is about clarifying your long-term vision and goals. Then looking at the specific strategy to make your goals come true. We need to make sure you have the right vehicle to transport you towards your goals. Now if you have this formula in place you have a greater chance of obtaining significant success in your personal and professional life.

To learn more and to discover how to skyrocket your passion and help form productive habits that will last a lifetime contact Vicki Turner, Life & Business Coach

Strategy for success

It is much easier approach if you break your vision down into the parts that make up your objectives.

People, who have vague goals, normally get vague results. This step is about assisting you to clarify your specific milestones, targets and outcomes.

Now we all know people who are going to do this or that and people that should have done this or should have done that. But you need to be careful that you don't **should** all over yourself.

By taking your vision and creating a plan built upon action you are taking yourself out of this "Should Have" category.

Once you have determined your vision for the future it is time to clarify your goals and develop a plan of action to make them come true.

The vehicle to drive your success

Your business or career is the vehicle that can take you where you want to go.

Have you got the right vehicle to help you achieve these professional and personal goals and plans?

Remember, life is a journey and to travel along this journey you need a vehicle. The great part about the means of transport is that you have the choice in how you want to travel.

Significant success achievement

How people will describe your business or your career as you achieve your key goals and specific outcomes?

This is my definition of *Significant Success*.

"Doing what I love to do, being rewarded with not only an outstanding income, but also by peer and market place recognition."

Think about it, what does **Significant Success** mean to you?

What ONE THING did you get from this article that will be most useful to you moving forward?

Email your answer to vicki@coachingplus.com.au

From the desk of Vicki Turner, Life Coach

Vicki is a Coach who loves seeing her clients move forward to gain a new sense of control over issues. Vicki says, *'People come to me for many reasons including clarity about life decisions, career and business issues and dealing with change.'*



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